

## Certificate in Media Techniques Level 2











## Course Overview

This qualification is designed to provide learners with the skills and knowledge in general media techniques to prepare for employment in the media industry. The qualifications are designed to help presenters/journalists develop competency and proficiency in the following areas: law, ethics, writing, interview skills and editing.

## **Target Audience**

This qualification is suitable for job seeker or individual who aims to enhance and have skills and knowledge in media related field. Areas of work include television and radio, film and video, digital media, computer games, journalism, writing and publishing, PR, marketing and media practice.

## **Unit Title**

- Law and Ethics for Media techniques
- Media Research Techniques
- Grammatical Presentation for Media Techniques
- Media Interview Techniques
- Media Editing Skills
- Multi-Platform Skills for Media

Training Methodology



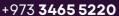
Class Discussions

✔ Individual / Group Presentation

Practical/hands – on activities

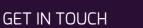
Quizzes and Unit Assessments







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